



Original Sales Mentor App™

Acquire a Completed, Customizable Sales-Enablement Platform Built for Increasing Field Sales Performance

A live, functional asset package: mobile app, website, client portal, admin portal, backend, codebase, brand assets, and handoff materials.

Right answer. Right person. Right moment. More closed sales.



Available for Strategic Acquisition

The sales moment where revenue is won or lost

Most field-sales opportunities do not fail in theory. They fail in the live moment when the customer needs confidence and the salesperson needs the right response.



OSMA reduces the gap between a customer objection and the correct sales response



The problem: salespeople are too often alone at the critical moment

Even good salespeople can lose momentum when they are away from headquarters and the customer needs a confident answer immediately.



- The customer wants clarification before moving forward.
- The salesperson does not want to guess or overpromise.
- A manager, trainer, or mentor is not physically present.
- Training does not always carry over into live customer conversations.
- Delay can turn an active opportunity into a lost opportunity.

The salesperson is not weak. The situation is time-sensitive.

OSMA was built for that exact moment.

The OSMA response: real-time sales support

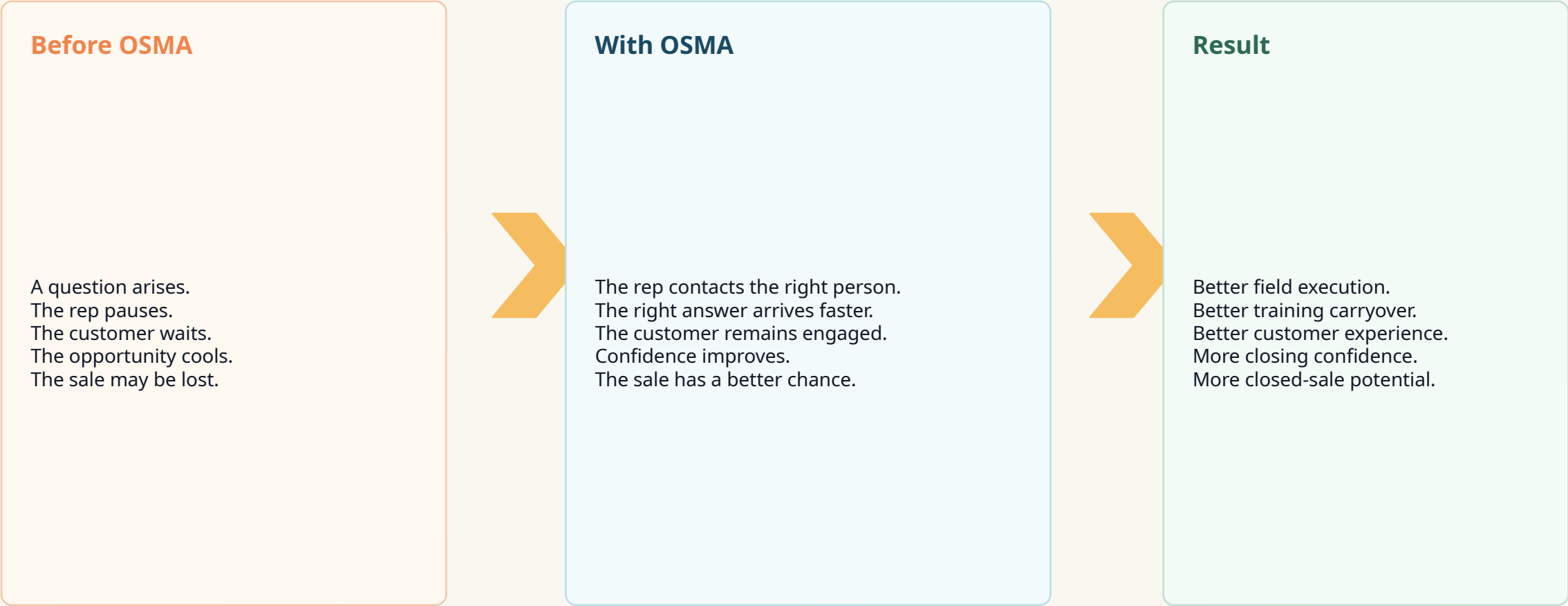
From the dashboard, a field salesperson can quickly reach people who can help keep the sale alive.



Communication is included. Performance improvement is the purpose.

What changes when OSMA is available in the field

The salesperson is no longer isolated when the customer raises a question, concern, or objection.



How OSMA helps create a stronger sales associate

OSMA does more than answer one customer question. Repeated use supports confidence, consistency, and skill growth in live selling conditions.

Confidence

Reps know help is available when the customer conversation gets difficult.

Consistency

Answers, resources, and support can align more closely with company standards.

Training carryover

Training extends beyond the classroom into actual customer interactions.

Better execution

Reps can use tools, goals, resources, and guidance while actively selling.

Team learning

Field questions can become practical learning moments instead of isolated failures.

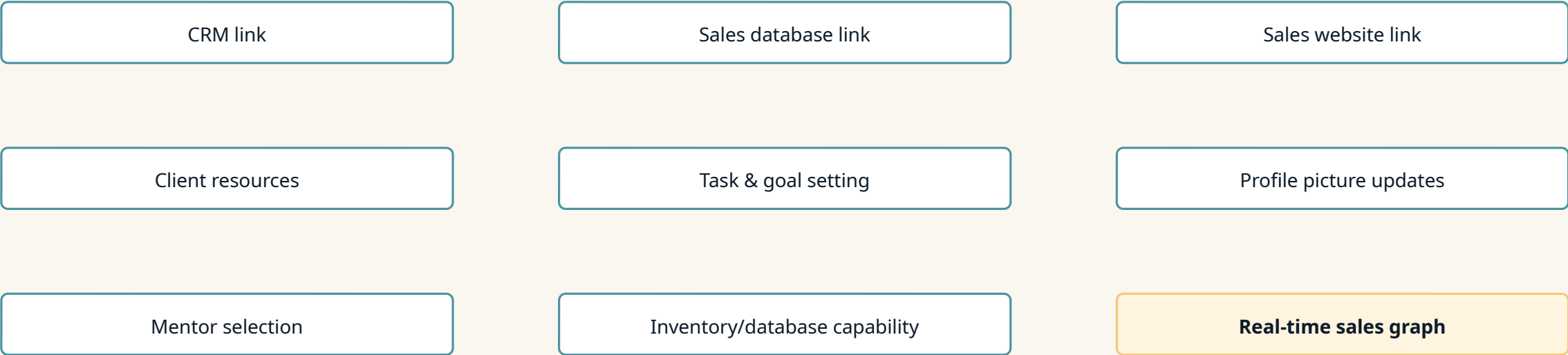
Closing momentum

Questions and objections can be resolved while the opportunity is still active.

OSMA extends sales training into the field, where sales behavior actually happens.

A field-sales command center

OSMA combines real-time human support with practical sales tools configured around the buyer's own sales process.

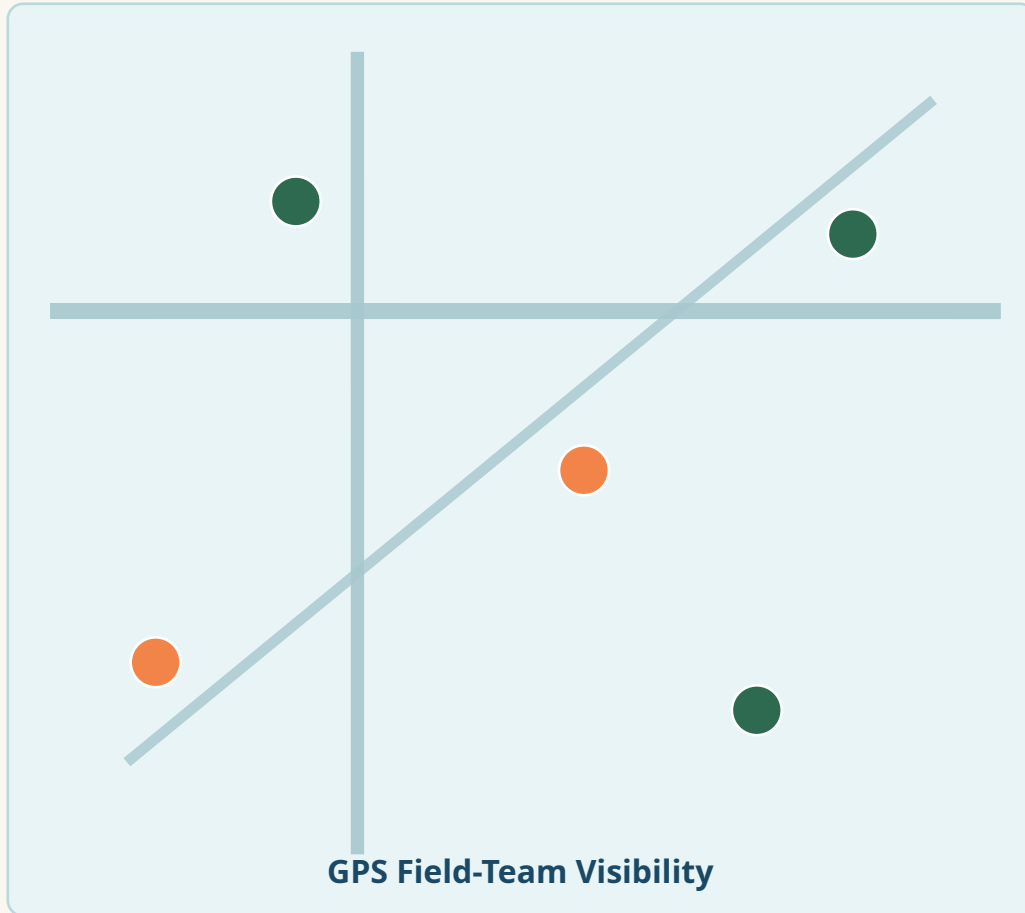


Critical sales tools in the field - a touch away.

Any organization can customize OSMA around its own sales process, CRM/database links, field priorities, and operating structure.

Headquarters and sales management value

OSMA also gives leadership a stronger view of active field-sales activity.



- Sales manager logs into the client portal.
- Views logged-in salespeople on a GPS map.
- Better awareness of active field coverage.
- Useful for off-site appointments, commercial sales, lead response, and event selling.
- Supports consistency across multiple stores or territories.

Not "tracking people" - field-team visibility for active, logged-in users.

Why this matters to training leaders and sales operators

OSMA can become the bridge between classroom training, manager support, and live customer-facing execution.

1 Training does not stop when the meeting ends.

OSMA gives sales organizations a tool for supporting field behavior after onboarding and coaching sessions.

2 Managers can support live selling without being physically present.

Mentor, manager, and team-support functions help resolve questions while the opportunity is still alive.

3 A large organization can create a more consistent field-support layer.

Sales tools, links, training resources, and support paths can be shaped around the buyer's real workflow.

**From training idea
to field behavior
to closing confidence.**

That is the strategic value.

Ownership means customization freedom

Because the buyer acquires the codebase and platform assets, OSMA can be revised into a company-specific sales-performance solution.

Not a locked subscription product

The buyer is not limited to using OSMA exactly as originally designed. Ownership creates the freedom to modify, rebrand, simplify, expand, or adapt the platform.

- Branding + visual identity
- Buttons + navigation
- CRM/database connections
- Training resources

A working foundation

The hard part has already been built: mobile app, website, client portal, admin portal, backend system, codebase, brand assets, and handoff materials.

- Mentor/manager/team structure
- GPS field visibility presentation
- Backend + portal configuration
- Company-specific workflow

Bottom line: OSMA gives the buyer a completed working foundation that can become its own custom field-sales performance platform.

Use your imagination: because OSMA is a customizable platform asset, its versatility can extend beyond sales into frontline performance, training, service-delivery, and field-support environments.

Strategic acquisition investment

A completed, customizable platform at a pre-commercialization asset-sale price.



Asset package included

- Mobile app and app codebase
- Supporting website and OSMA brand assets
- Working client portal
- Working admin portal
- Backend system
- Transfer assistance and buyer handoff materials

Investment logic

- Strategic acquisition price: \$49,500
- Not priced as a revenue-multiple acquisition
- Price reflects pre-commercialization stage, not lack of functionality
- If OSMA already had customers and recurring revenue, the valuation would be significantly higher
- Even modest improvement in closed sales could justify the acquisition for the right buyer

Pre-revenue by stage, not by failure. Built, launched, functional, and ready for commercialization.

The buyer opportunity

The strongest buyer is someone who already has access to sales teams, field operators, trainers, consultants, or frontline organizations.

Automotive dealership groups	Sales training companies	CRM consultants
Door-to-door sales organizations	Home-service sales companies	Insurance or real estate teams
Merchant services organizations	B2B consultants	Entrepreneurs seeking a completed sales-tech platform

The right buyer can commercialize OSMA faster than starting from scratch.

Next step: focused buyer conversation to review platform fit, customization potential, asset transfer, technical handoff, commercialization path, and acquisition terms.

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Request acquisition details or a buyer conversation:

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**Transferable platform asset •
customizable, brandable, improvable,
and ready for commercialization.**