

Original Sales Mentor App™

Asset Acquisition Opportunity – Pre-Market

Acquire a completed sales-enablement platform built for directly increasing field sales performance.

Note: OSMA Asset is completely customizable.

Primary Goal

Locate company or entrepreneur interested in this fully enabled and currently online, customizable platform.



Why OSMA matters to a Sales Organization

Questions or Objections are resolved while the salesperson is still alone with the customer.



The vulnerable sales moment

A customer raises a question, concern, or objection. The salesperson needs the correct answer now — before the opportunity cools off.

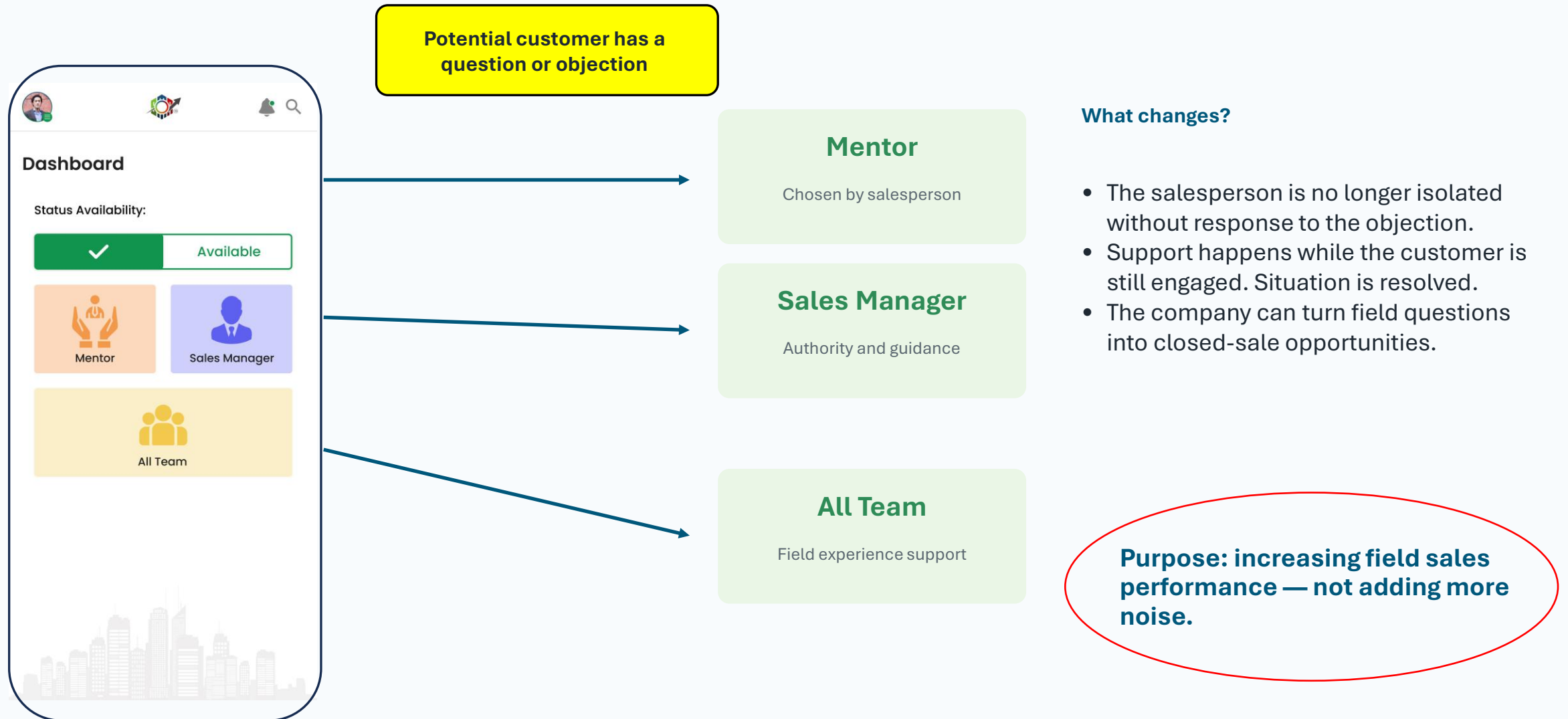
OSMA extends immediate intelligence into the field

- Connects the field salesperson to a self-designated Mentor, Sales Manager, or available team support.
- Helps reduce the delay between customer objection and correct sales response.
- Supports consistent answers and better training carryover across stores.

Right answer. Right person. Right moment.

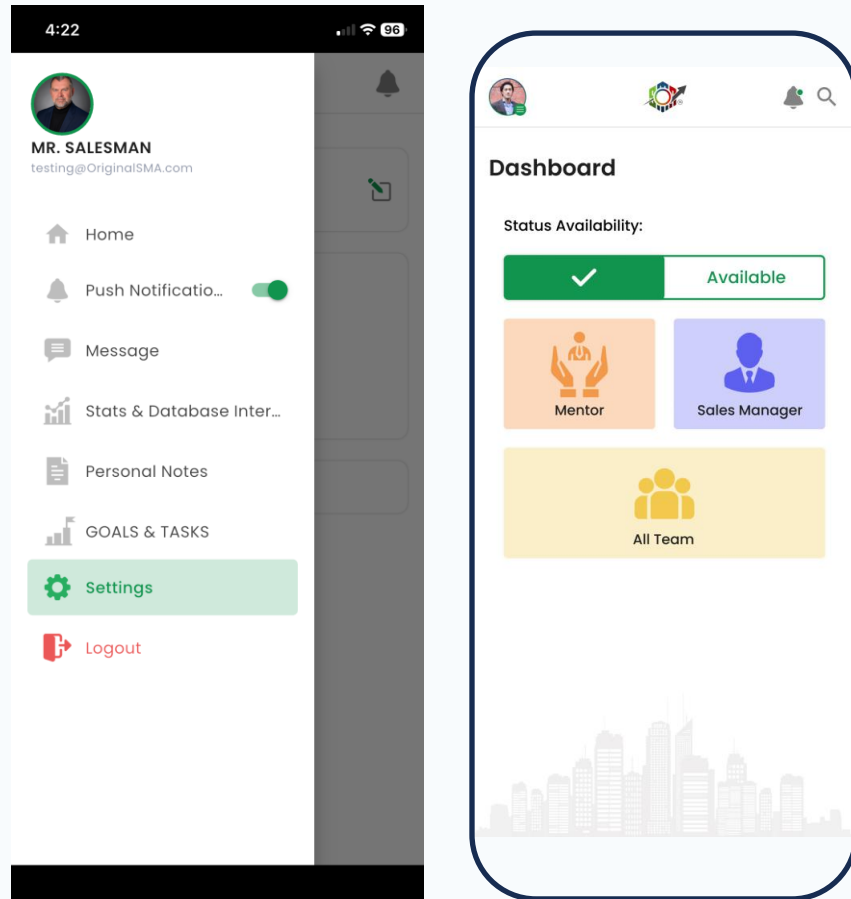
Not “another communication tool”

OSMA is a field-sales performance layer built around live selling conditions.



A field-sales command center

OSMA combines human support with practical sales tools configured by the client.



Critical sales tools in the field...a touch away.

- Client-configured CRM link, sales database link, sales website link, or other company resources. (can be any URL)
- Task and goal setting for salespeople.
- Profile picture updates from the salesperson's phone.
- Self-designated Mentor selection from the app.
- Sales inventory/database capability when the client uses that feature.
- Real-time sales totals and performance graph visibility when inventory data is active.

Any organization can customize OSMA around its own sales process, field priorities, CRM/database links, and dealership structure.

Value for headquarters and sales management

OSMA also gives leadership a stronger view of active field-sales activity.

Manager logs into client portal

Views logged-in salespeople on a GPS map

Field-team visibility while reps are active in the app

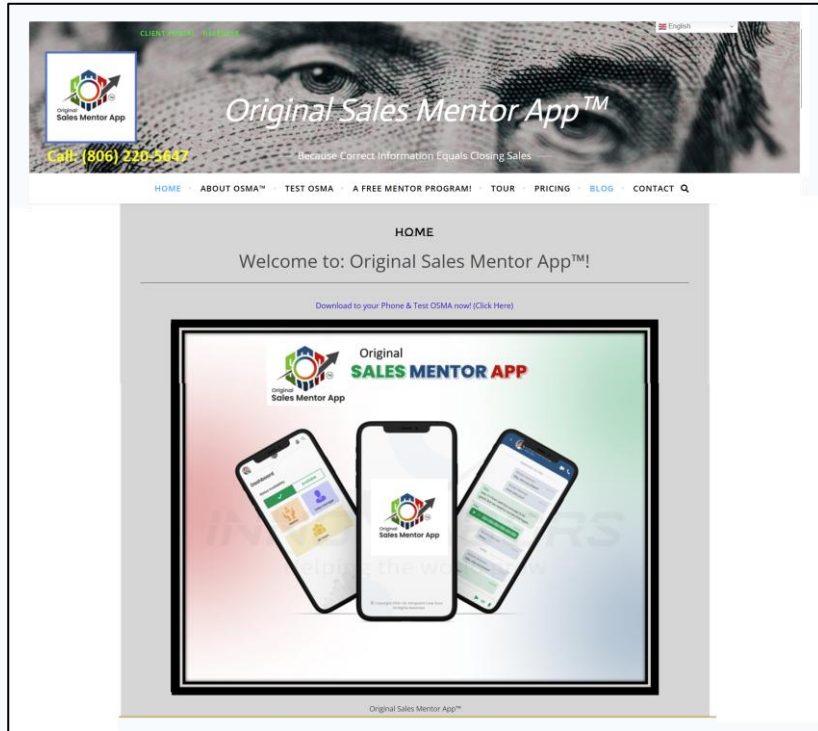
Why this matters to a sales group leader or manager

- Better visibility across active field-sales coverage.
- More consistent training carryover across nearly 30 stores.
- Manager awareness without requiring OSMA to be only a chat tool.
- Potential use for off-site appointments, commercial sales, lead response, and event selling.
- A platform Bert Ogden can own, modify, brand, and potentially monetize.

GPS Field Map: not “tracking people” — real-time field-team visibility for logged-in users.

Customizable Platform for the company needs

The value is not that OSMA must remain exactly as-is. The hard part has already been built.



OSMA Website Home Page
www.OriginalSMA.com

Customizable foundation

- Branding, buttons, links, resources, and workflows can be modified.
- IT Dept can shape the tool around sales training priorities and field behavior.
- IT Dept can adapt the app, portals, backend, and connections for company systems.
- Organization can use it internally or externally, rebrand it, or develop it further as a proprietary asset.

Strongest argument

OSMA gives your organization a working, transferable platform that can become its own company-specific sales-training and field-performance tool.

The acquisition logic and investment detail

A small strategic acquisition investment compared with start-from-scratch platform creation economics and projected ROI.

Asset package included

- Mobile app and app codebase, consulting.
- Supporting website and OSMA brand assets.
- Working client portal, admin portal, backend system.
- Transfer assistance and buyer handoff materials.

Investment detail

- \$45,000 one-time-payment, strategic asset sale price.
- Deliberately not priced as a revenue-multiple acquisition.
- Minimal cost reflects pre-commercialization stage.
- If already revenue-producing, price would be significantly higher.

Note from owner:

I have put 4 years of imagination and creative energy, professional time investment, and emotional and intellectual focus into the architecture, features and launch of the OSMA. I am sadly letting it go now because I must finally dedicate all my efforts to Brilliant Company Culture, my true passion.

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